WRIKE
PRODUCTIVITY
TOUR

WRIKE

The Power Behind High Performance Digital Work Teams

BRINGING ORDER TO CHAOS OF WORK

Safe Harbor Statement

The following is intended to outline our general product direction and corporate strategy. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Wrike's product(s) remains at the sole discretion of Wrike.

Wrike's Mission is to make teams insanely productive

Wrike Unifies Work Management and Team Collaboration


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Projects, Tasks and Workflows  →  Collaborate, Review & Approve  →  Dashboard, Reports, Analytics  →  Enterprise IT Compliant System
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Wrike manages the stages of processes and projects

| Intake | Assignment | Delivery | Reporting |

Execute faster across teams

Typical Problem: "To execute on an initiative I have to coordinate with 7 projects, 15 team members, clients and other corporate teams."

Wrike's solution:

- Assign work and track status and deliverables in one place

- Share and collaborate on tasks and report updates with key stakeholders inside and outside the company

- Develop reusable, custom workflows and templates
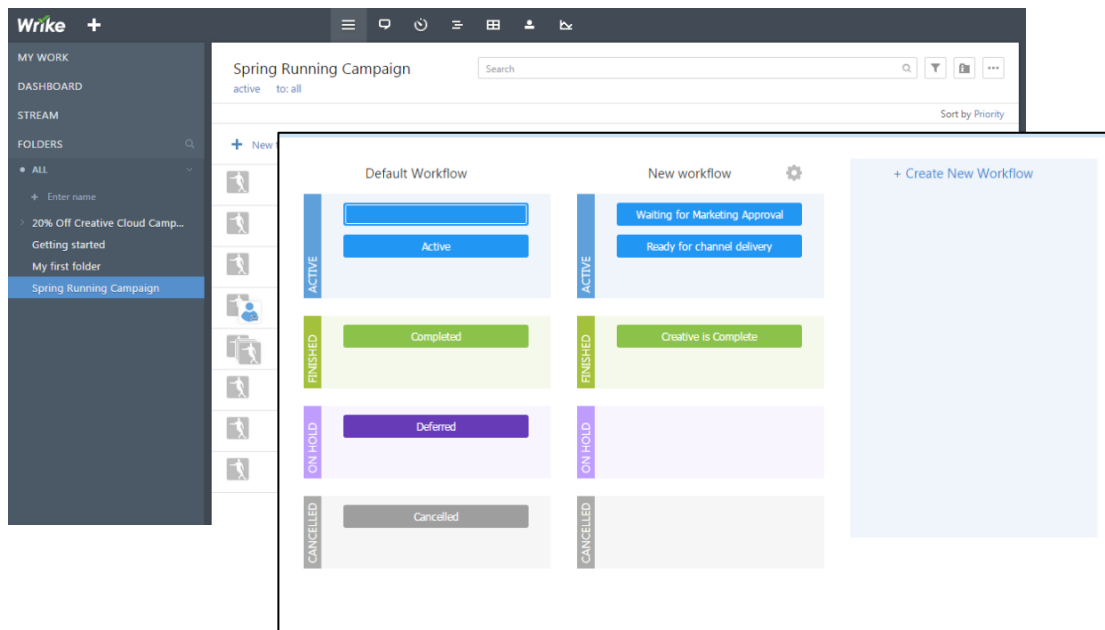
Deliver On Repeatable Work

Typical Problem: "While every job is different, my team often performs the same type of work, currently we start from scratch each time."

Wrike's solution:

- Preconfigure project templates that codify your best practices

- Facilitate collaboration between subject matter experts and task assignees

- Leverage reporting to develop analytics on team performance
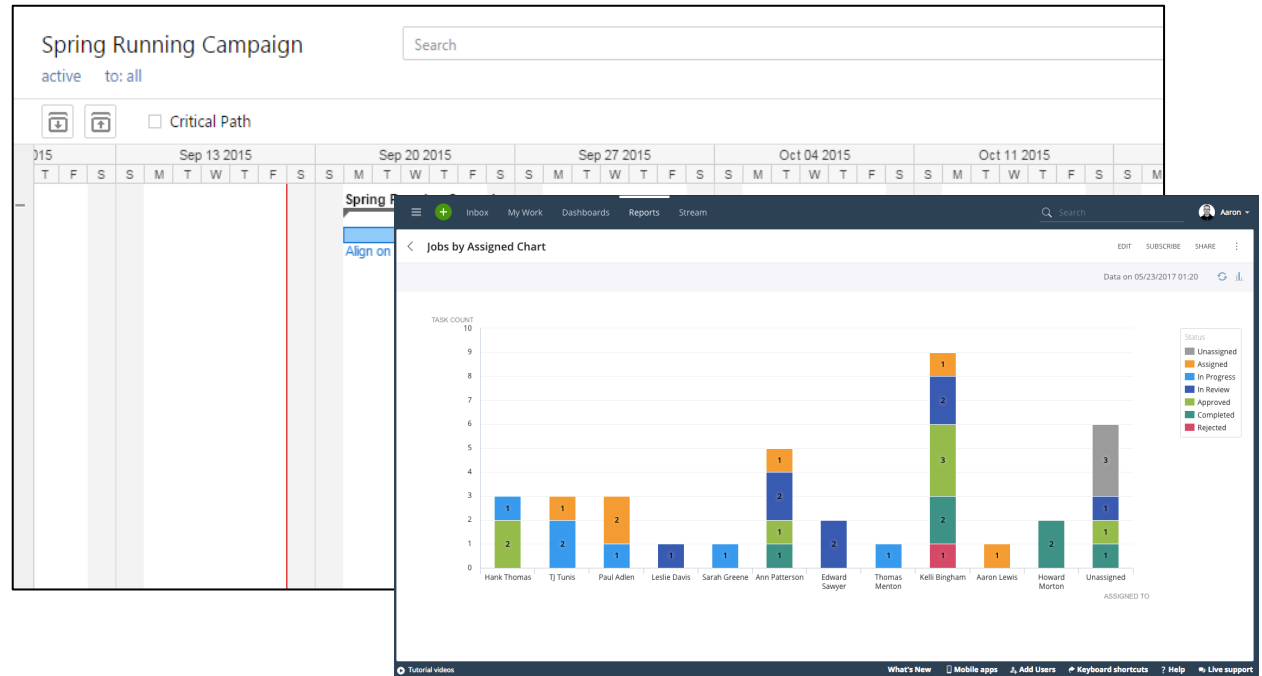
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Intake

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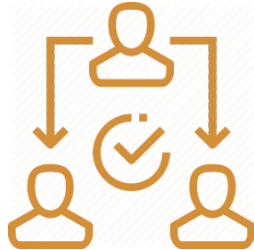# Marketing & Creative Workflow

Intake	Assignment	Development	Review	Approval	Destination
• CLIENT REQUEST • REQUEST VALIDATION	• SKILLS MATCH • RESOURCE AVAILABILITY • CREATIVE BRIEF • METADATA TAGGING • PROJECT CREATION • TASK ASSIGNMENT	• ASSET DEVELOPMENT	• DIGITAL PROOFING	• INTERNAL APPROVALS • EXTERNAL PROOFING • EXTERNAL APPROVALS	• STORAGE / ARCHIVING • PUBLISHING

Live Demonstration

Wrike manages the stages of processes and projects

Intake

Assignment

Delivery

Reporting

QUESTIONS?

Continue the Conversation

help.wrike.com

check out the Wrike community forums

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