



WRIKE
PRODUCTIVITY
TOUR

WRIKE

The Power Behind High Performance Digital Work Teams

BRINGING ORDER TO CHAOS OF WORK



Safe Harbor Statement

The following is intended to outline our general product direction and corporate strategy. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Wrike's product(s) remains at the sole discretion of Wrike.



**Wrike's Mission is to make
teams insanely productive**

Wrike Unifies Work Management and Team Collaboration

The image displays three screenshots of the Wrike project management interface, illustrating its capabilities in work management and team collaboration.

- New website design:** A Gantt chart view showing tasks assigned to team members (Aaron Davids, Margaret Jenniston, Ashley Green, Henry Martin, Jessica Anderson, Amanda Springfield) across a timeline from September 26, 2016, to October 3, 2016. Tasks include 'Build new billing', 'Create a Wireframe', 'Write content for the new website', 'Create a new mockup', 'Implement', 'Design a Homepage', and 'Design a new mockup'.
- Content Marketing:** A Kanban board view showing tasks in 'New' and 'Planning' columns. Tasks include 'Prepare and Distribute Training Materials', 'Update Website', and 'Project Collaboration'.
- Email blast: Beautyfilter plugin:** A detailed task view showing a task in 'In Progress' status, assigned to Amanda, with a due date of Sep 14 (7d). The task includes subtasks like 'Create list of customers interested in the feature' and 'Modify screenshots & icons for the new feature email'. It also shows an email draft with the subject 'When to send: 11/27/16' and the text 'We're excited to announce that the latest version of your image editing plugin is now available at our online shop'.

Projects, Tasks and
Workflows

Collaborate, Review &
Approve

Dashboard, Reports,
Analytics

Enterprise IT
Compliant System

Wrike manages the stages of processes and projects



Intake



Assignment



Delivery



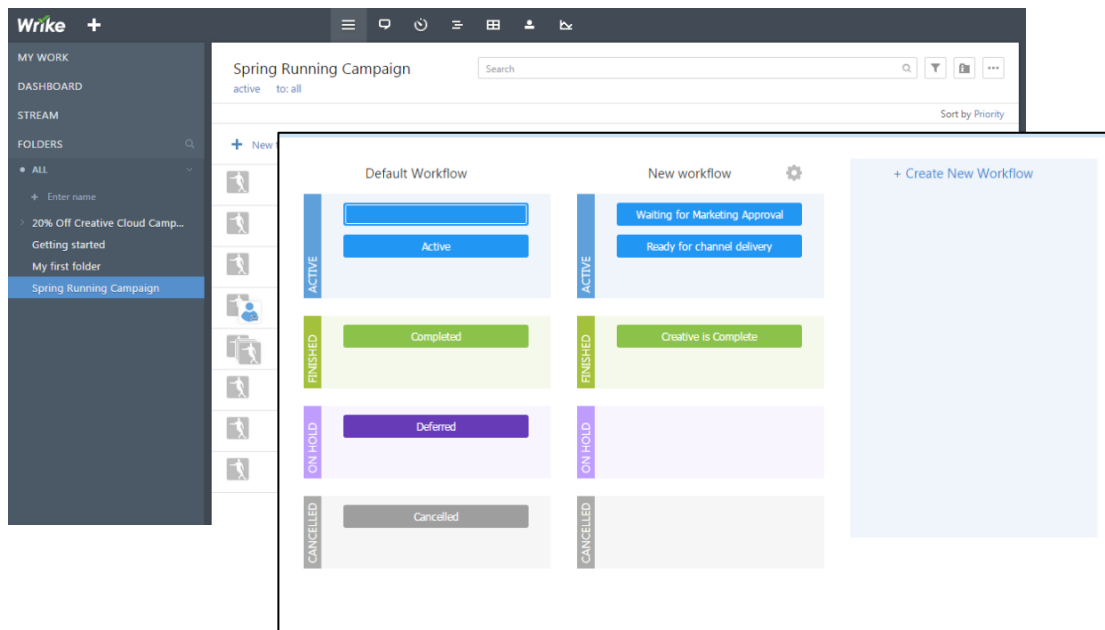
Reporting

Execute faster across teams

Typical Problem: “To execute on an initiative I have to coordinate with 7 projects, 15 team members, clients and other corporate teams.”

Wrike's solution:

- Assign work and track status and deliverables in one place
- Share and collaborate on tasks and report updates with key stakeholders inside and outside the company
- Develop reusable, custom workflows and templates

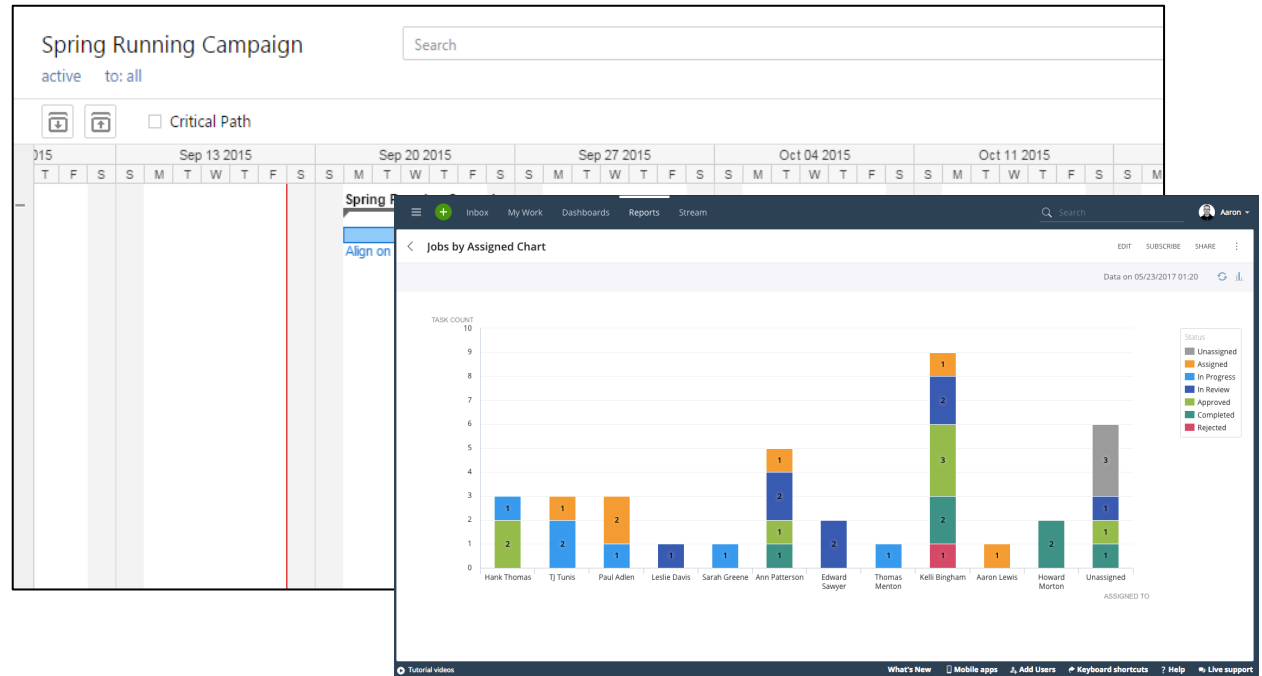


Deliver On Repeatable Work

Typical Problem: “While every job is different, my team often performs the same type of work, currently we start from scratch each time.”

Wrike’s solution:

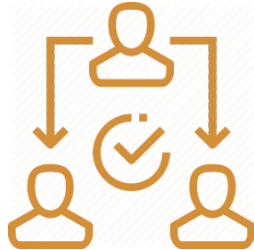
- Preconfigure project templates that codify your best practices
- Facilitate collaboration between subject matter experts and task assignees
- Leverage reporting to develop analytics on team performance



Wrike manages the stages of processes and projects



Intake



Assignment



Delivery



Reporting

Marketing & Creative Workflow





Live Demonstration

Wrike manages the stages of processes and projects



Intake



Assignment



Delivery



Reporting

QUESTIONS?



Continue the Conversation

help.wrike.com

check out the Wrike community forums

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