High-performance Marketing Teams Run on Wrike

Ideate & plan  
It all starts with the request that sparks your creative journey

- Prioritize, manage and track work intake using Request Forms
- Get unique data points by mapping responses in a request form to existing Custom Fields
- Make it available via URL for non-Wrike users, no authentication required
- Allocate available resources for each new project using Wrike Resource

Create & perfect  
Bring your inspiration to life with Wrike’s Extension for Adobe® Creative Cloud®

- Add comments to a specific area of a digital image or document
- Get an actionable feedback and faster review & approvals for attachments you are working on
- Bring transparency to the review process while keeping everyone accountable
- Works everywhere you work (from your desktop, mobile or tablet)

Review & approve  
Keep productivity and creativity flowing with faster Review and Approval

- Add comments to a specific area of a digital image or document
- Get an actionable feedback and faster review & approvals for attachments you are working on
- Bring transparency to the review process while keeping everyone accountable
- Works everywhere you work (from your desktop, mobile or tablet)

Launch & report  
Track performance and deliver your best with real-time Reports

- Create custom Dashboards to stay up to date on priority tasks in real time and track the progress
- Build your own custom report using various criterias and groupings
- Stay always prepared for meetings by scheduling reports reminders
- Share reports with collaborators to keep your customers up to date

Useful materials  
Learn More Visiting Our Help Resources

- Effective Resource Allocation within Wrike
- Learn how other marketing teams are using Wrike: Lightspeed POS, Stitch Fix, Airbnb