

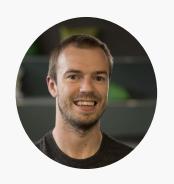
Breakout Session 2:

New Features in Wrike: Resource, Lock, Calendar, & Spaces

Craig McCoy
Customer Success Manager

Michael Johnston Account Manager

#### Your Wrike Team



**Craig McCoy**Customer Success Manager

craig.mccoy@team.wrike.com

To book time with me please use: calendly.com/craigmccoy



#### Michael Johnston

Account Manager

michael.johnston@team.wrike.com

To book time with me please use: calendly.com/michael-johnston

#### **Specialty:**

Your advisor for implementing best practices in your Wrike workspace setup, helping you refine your processes, and supporting you in getting your team to adopt and get the most out of Wrike.

#### **Specialty:**

Your business partner who manages the overall relationship between Wrike and your company and is the primary point of contact for billing, adding licenses, and introducing new teams to Wrike.

**Hobbies:** Snooker & Boxing

**Hobbies:** Gaelic & Crossfit

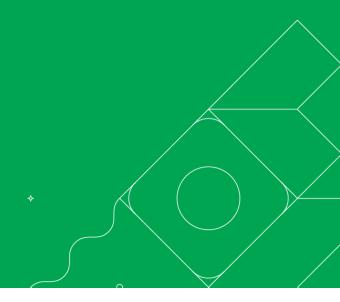


## Agenda for this session

- Wrike Lock
- Calendars
- Spaces
- Resource Management
- Q&A



## Lock



## Wrike Lock



**Increased Control** 



**Greater Visibility** 



More Freedom

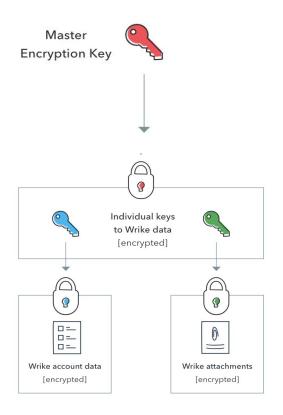
#### Wrike Lock

- Customer-managed encryption key
   You own a "master" encryption key for all your
   Wrike data, which is solely under your control
- Extra layer of encryption
   Not only is your Wrike data encrypted, but the keys to your data are also encrypted
- Approve, monitor, or reject all requests
   Control whether your Wrike data can be decrypted by managing access to your master key
- External encryption key storage
  Store your master key with Amazon Web
  Services' highly secure Key Management
  Service



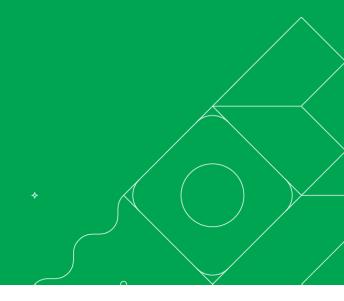


#### How it Works



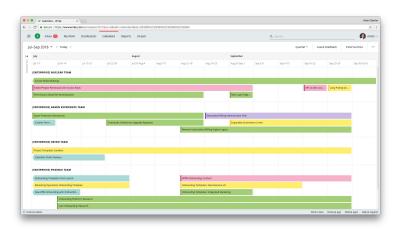


## Calendar





## Calendars



## 2 Types:

#### Classic Calendars

- Flexible
- Manually Created by you
- Display tasks you've individually selected
- Add tasks from any
   Project/Folder and with any properties

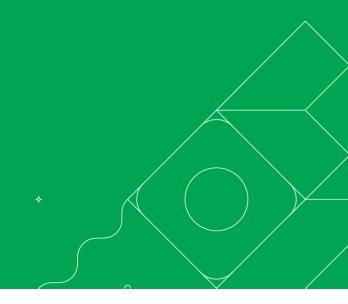
#### Smart Calendars

- Automatically updates when tasks are updated
- Display around a specific Folder/Project



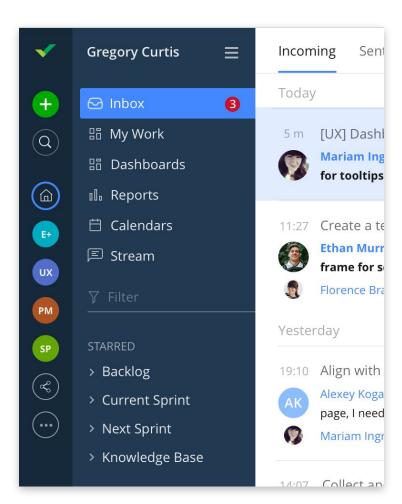
## Let's Take a Look!

## Spaces



## Spaces

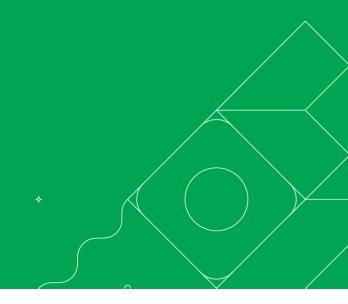
- Ability to create distinct team areas
- Distinguish folders, request forms,
   dashboards for each Space
- Integration of new Sharing dialog with access permissions to Spaces



# Let's see how they work...



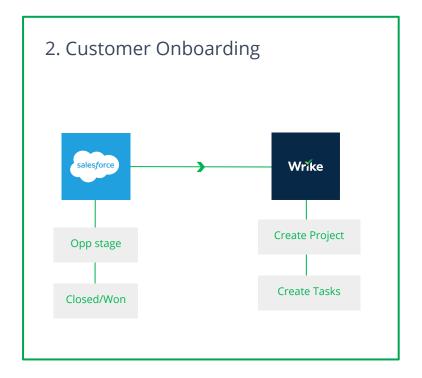
## Integrate



## Wrike Integrate



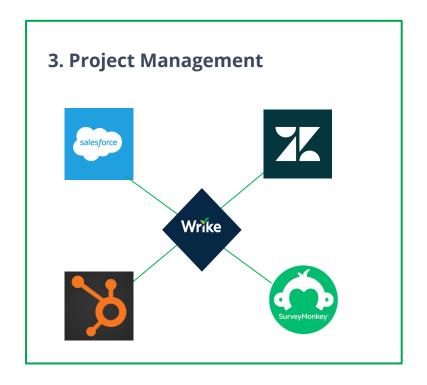
Campaign Management **Update Status** Upload/ Wrike Download Create Timesheet Entry

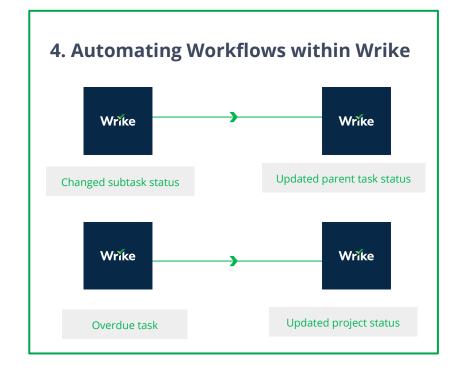




## Wrike Integrate

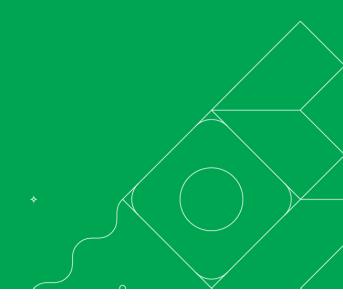








## Resource



#### **Common Scenarios**

- A marketing team has 200+ incoming client requests every week. They have 25 people on their team, and each of these people has a threshold of 40 hours of work they can take on over that week. They need to balance the workload across the team.
- A global advertising agency has three different departments: digital, content, and creative.
   They all work on the same projects, but with upcoming holidays and vacation plans, nobody knows who's available to take on more work.
- An engineering team is planning on developing several new product releases for the next year. They need to justify a staff increase, so they have the right resources to get the work done on time.

# 61%

61% of workers time is spent on administrative tasks.

"The Stress Epidemic", Wrike (2018)

# 18%

Project Managers estimate that 18% of all projects that fail, fail as a result of inaccurate resource planning.

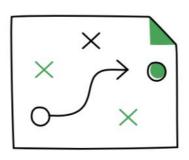
"Pulse of the Profession 2018", Project Management Institute (2018)

## The Impact of Over-Allocation

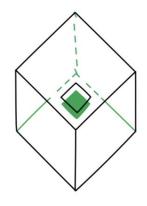


- **50%** of stressed workers started looking for another job
- 25% of workers quit because of stress levels at work
- 25% of workplace stress is caused by bottlenecks or waiting on others to take action
- **39%** of workers attribute their stress to poor communication

## Wrike Resource





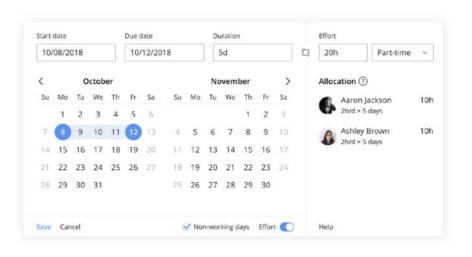


Transparency



Flexibility

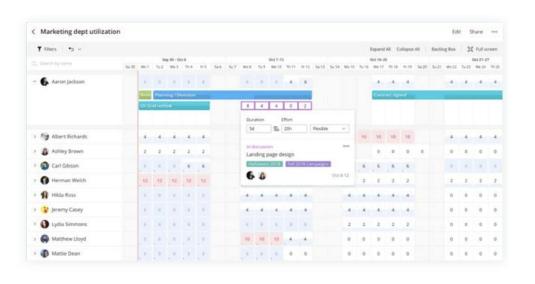
## Wrike Resource: A Powerful Tool for Optimizing Workload



#### **Effort Allocation**

- Understand the total effort and time commitment required to complete a project.
- Divide required hours across teammates to maximize efficiencies and play to team members' strengths.
- Customize Wrike reports, Gantt charts, and Table View to feature Effort field.

## Wrike Resource: A Powerful Tool for Optimizing Workload



#### **Workload View**

- Gain full visibility into your entire team's workload, even down to the individual team-member level.
- Balance team workload to avoid burnout or underutilized resources with a simple drag-and-drop interface.
- Re-Prioritize projects and redistribute hours flexibly and in real time across assignees to prevent delays and accommodate urgent requests.

## Let's take a look...



## Questions?



## Thank you!

Please feel free to stay in touch: Craig.McCoy@team.wrike.com Michael.Johnston@team.wrike.com

Connect with us on LinkedIn