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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Abstract</th>
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<td>10:15 AM</td>
<td>LUNCH / EXPO HALL OPEN</td>
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| 11:15 AM   | Leading Change Under Pressure                                           | Baroness Eliza Manningham-Buller  
Eliza Manningham-Buller, head of the British Security Service, MI5, 2002-2007, will speak on what she learned through her leadership of the organisation in the wake of 9/11. |                                                                                                                                                                                                           |
| 12:00 PM   | LUNCH / EXPO HALL OPEN                                                  |                                                                            |                                                                                                                                                                                                           |
| 1:00 PM    | LAYING THE WRIKE FOUNDATION                                             |                                                                            |                                                                                                                                                                                                           |
|            | **Change Is Hard! Strategies to Successfully Combat Resistance & Master Change** | Treasa Coleman Nolan, Professional Services Consultant, Wrike  
Abstract: We know that 70% of change initiatives fail due to poor planning. This session will give you the tools to combat resistance that might arise during change programs and provide guidance on how to make that change stick. From how to avoid the pitfalls of simplifying change down to how to build desire and urgency, this session will introduce you to the psychological constructs around which behaviour change is recognized and will give you the tools to leverage these learnings in your own change initiatives. |                                                                                                                                                                                                           |
| 2:00 PM    | MOVING FROM WATERFALL TO AGILE WITH BOSE                                | Mark Rudden, Director of Sales EMEA, Marcelus van der Berg, Global Portfolio Manager, Tribe Leader, CXCE, Bose  
Abstract: Agile teams work and deliver results faster, on average, than teams that follow other methodologies, but transitioning from a traditional work style to an Agile style is often a big hurdle. To help the customer journey at the centre of how they work, Bose made this transition. Join us to hear about their experience of managing change while creating a digital ecosystem designed to drive efficiency and productivity. |                                                                                                                                                                                                           |
| 3:00 PM    | HOW SUCCESSFULLY LAUNCH WRIKE WITHIN A COMPLICATED ECO-SYSTEM & NOT LOSE FRIENDS | Jaimee Power, Director, Special Projects, Clarivate Analytics  
Julia Mather, Production Manager, Clarivate Analytics  
Abstract: Join Julia and Jaimee from Clarivate Analytics and find out how they were able to bring order to a global corporation with six distinct business units all working in silos. In this practical session, they’ll walk you through how to:  
- Get sponsorship from senior leadership  
- Create a collaborative cross-team working group  
- Promote central marketing and project management teams as leaders and company-wide influencers  
- Set up a winning filing structure (who knew this could be so exciting?!)  
- Create awesome request forms, dashboards, task lists, and reports to justify why you started this in the first place!  
This session will show you how to successfully launch Wrike within a congested ecosystem and not lose the plot (while removing on speaking terms with your Wrike Account Manager). |                                                                                                                                                                                                           |
| 4:00 PM    | EXPANDING YOUR WRIKE KNOWLEDGE                                          |                                                                            |                                                                                                                                                                                                           |
Sven Fätzer, Key Account and Project Manager, Plant Digital  
Abstract: Growing companies are under pressure to do more with less. This often means teams grow increasingly reactive, which puts them at risk for employee burnout, missed deadlines, and conflicting priorities. Join us to learn how companies use Wrike to increase team visibility, balance workloads, and more efficiently utilize resources. Attendees will learn how to make better resource allocation decisions faster, shift priorities to optimize productivity, and drive accountability while increasing employee satisfaction. |                                                                                                                                                                                                           |
| 5:00 PM    | MOVING FROM WATERFALL TO AGILE WITH BOSE                                | Stephanie Bismadel, Senior Manager, Strategic CS Team, International, Helene Lannens, Director of Product Management, Solera  
Abstract: In competing processes at an organization with different functions, goals, and processes it is a challenge at best, but to ensure operational excellence, companies need a tool that can help to create a structured framework out of the noise and complexity of digital transformation. Helene Lannens, Director of Product Management IMS EMEA at Solera, will discuss how Solera utilized the customizable element of Wrike to drive performance for different functions. |                                                                                                                                                                                                           |
| 6:00 PM    | THRIVING IN THE DIGITAL WORKPLACE                                       | Nikos Drakos, Research VP, Gartner  
Abstract: Digital transformation is top of mind for every leader, but the secret to digital is agility. Enterprises can’t unlock the business value of technology without a multifaceted digital workplace program across people, process, and technology. A successful digital workplace is dependent upon a workforce that is able and willing to embrace cloud-based smart technologies and new ways of working. In this presentation, Gartner Analyst Nikos Drakos shares how managers can enable, empower, and support their teams to work together effectively so they can thrive in the Digital Workplace. |                                                                                                                                                                                                           |
| 7:00 PM    | CEOS & PRODUCT KEYNOTE: WRIKE IS YOUR FRAMEWORK FOR GROWTH              | Andrew Flevy, Founder and CEO, Wrike  
Alexey Korchik, Vice President of Product, Wrike  
Achay Rayen, Chief Customer Officer, Wrike  
Abstract: Wrike is the top choice for digital work management. Join us to hear from the CEO and Product Keynote for Wrike on why Wrike is the go-to framework for organisations as they transform into digital enterprises... | The CEO and Product Keynote for Wrike is the top choice for digital work management. Join us to hear from the CEO and Product Keynote for Wrike on why Wrike is the go-to framework for organisations as they transform into digital enterprises. |
LAYING THE WRIKE FOUNDATION

A Winning Combination: Request Forms, Blueprints & Reports

Speaker: Laura Llanfranchi, Customer Success Manager, Wrike

Abstract: Today, performance expectations for teams are at an all-time high. Work comes from multiple channels and functions, and it’s essential to be able to demonstrate results. That’s why it’s more important than ever to have the right foundation in place. Our Customer Success Managers will walk through how the combination of effective request forms, comprehensive blueprints, and powerful reports will vanquish chaos and assist with managing work effectively.

EXPANDING YOUR WRIKE KNOWLEDGE

Creating Outstanding Experiences with Wrike

Speaker: Trish King, Global Director of Events, Wrike

Abstract: The Goodwood Group’s activities and events might be varied, but the company has one goal: to provide undisputed luxury service to every person who comes into contact with their brand. When it comes to their events, consistency is key and they manage in real-time on the numerous moving parts of their large-scale events. With Wrike Integrate, Bookly’s Global Director of Events collaborated with Wrike to manage everything from build schedules to feedback so that each individual who comes into contact with their brand receives undisputed luxury service.

Creating the Connective Tissue of Your Tech Stack: How to Automate Workflows With Wrike

Speaker: Kristian Truelsen, Senior Manager, PS Architects Team International, Wrike

Abstract: Companies today use dozens of technologies to get work done. While integrations help pass data between systems, workers still spend considerable time switching tools and connecting the dots—especially when projects or processes change hands across teams. Wrike Integrate allows the automation of workflows across teams and technologies to save time, reduce errors, enhance productivity, and more.

LEADING THE WAY

Want Satisfied Customers? Why You Should Start by Satisfying Employees

Speakers: Danielle Rojas, Customer Experience Analyst, Wrike
Michael Michalak, Senior Business Process Analyst, Thomson Reuters

Abstract: Customer experience is a priority for every company, but amazing products and competitive prices will only get you so far. The most differentiating ingredient to achieving customer satisfaction and business objectives? Happy employees. This session will provide attendees with a clear roadmap for increasing employee engagement both in and outside Wrike to directly influence client interactions and drive business goals.

How to Use Wrike to Drive a Creative Powerhouse With PlayStation

Speakers: Shane Tallon, Solution Architect, Wrike
Anne Asalabaker, Solution Architect, Wrike

Abstract: Wrike in itself is a powerful platform that can help both SMBs and large-scale enterprises effectively and efficiently manage their work and work processes. However, what if Wrike isn’t the only tool your company uses? What if your corporate workflow stretches across different systems? This is when you harness the power of the Wrike Integrate platform, and start including cross-functional work processes into your day-to-day tasks. You can remove the manual movement of data between systems, and get on with doing the work that’s most valuable to your organisation.

How to Use Wrike to Drive a Creative Powerhouse With PlayStation

Are you a team leader looking to increase productivity and efficiency? Wrike can help! Get insights into how you can use Wrike to drive a successful creative process that streamlines workflow and eliminates bottlenecks, while maintaining creativity and controlling the chaos!
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| 1:00 PM   | **Deploying for Scale: Breaking Down Barriers and Conquering Challenges on the Wrike Expansion Journey**
            | Abhay Rajaram, Chief Customer Officer, Wrike                                              |
            | Johannes Leitner, Global Program Manager, Siemens Smart Infrastructure               |
            | Connie Kim, Vice President of Technology Operations & Strategy, Unilever Prestige        |
| 2:00 PM   | **Unconscious Bias Snuffs Out Innovation; Diversity and Inclusion are the Solution**       |
            | Patricia DuChene, Vice President of Sales and General Manager (EMEA), Wrike             |